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The New Mexico Economic Development Partnership Board Names Steve Vierck as President/CEO of the New Mexico Partnership

SANTA FE – The New Mexico Economic Development Partnership (NMEDP) board named Steve Vierck, CEcD, as president and CEO of the New Mexico Partnership during Friday’s NMEDP board meeting. Vierck is a long-time economic development professional who has a strong record of leading and consulting several economic development organizations both in New Mexico and nationally.

In this position, Vierck will be responsible for leading the New Mexico Partnership in its efforts to market New Mexico to companies, business decision makers and site selectors as a premier location to do business.

“Mr. Vierck brings his sterling reputation and tireless work ethic back to New Mexico, I am very much looking forward to working with him and the Partnership staff in recruiting companies to the state,” said Jon Barela, cabinet secretary of the New Mexico Economic Development Department. “He knows New Mexico and the business development community very well and will be able to position and market the state successfully to companies.”

Vierck is currently the president of the economic development division at Angelou Economics in Austin, TX, one of the largest economic development and site selection consulting firms in the U.S. There, he provides oversight and direct involvement on economic development strategies, industry targeting, marketing plans, workforce assessment and implementation support and conducts competitive assessments of economic development programs for states, regions, and communities throughout the U.S. and abroad including benchmarking of results and approaches for clients including Colorado Springs, Colorado; Greater Phoenix Economic Council; Michigan Economic Development Corporation and the Wisconsin Department of Commerce.

Prior to that, he successfully led the recruitment and expansion of 49 companies as president/CEO of the Mesilla Valley Economic Development Alliance generating 3,000 jobs and \$147 million in capital investment in southern New Mexico.

Chairman of the NMEDP Board and president of First New Mexico Bank, Sean Ormand stated that he had the opportunity to witness Steve Vierck at work honing and shaping successful economic development efforts for communities throughout southern New Mexico and that Vierck “will bring real value to the table and be a great asset to the New Mexico Partnership, a vital public/private economic development effort”

Vierck’s past work experience includes: vice president of economic development for the Tucson Metropolitan Chamber of Commerce, senior vice president of the Greater Phoenix Economic Council, executive director of the Chandler Chamber of Commerce and national marketing director of the Arizona Department of Commerce.

Vierck earned his master’s degree in geography with a specialization in economic geography and bachelor’s degree in business administration/regional development from the University of Arizona. He received the “William W. Lampkin Award for Long Term Excellence in Economic Development” and “Developer of the Year” awards in both New

Mexico and Arizona. He earned his certified Economic Developer (CEcD) designation in 1991 and has served on many economic and workforce development boards.

For more information on the New Mexico Partnership, visit www.nmpartnership.com

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